

Manuel Arrigo

PhD Candidate in Sport Economics

University of Lausanne (UNIL)

Faculty of Social and Political Sciences

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SUMMARY

My research focuses on applied microeconomics and behavioral economics, often using sports settings and data to study individual behavior, markets, and organizations. I also work on broader questions in sports economics.

ACADEMIC POSITIONS

Graduate Research and Teaching Assistant	03/2025 – present
University of Lausanne — Faculty of Social and Political Sciences	

EDUCATION

PhD in Sport Economics (in progress)	03/2025 – present
University of Lausanne	
M.A. in Strategic Communication and Management & Business Administration, summa cum laude (GPA: 5.9/6.0)	09/2022 – 02/2025
University of Zurich	
B.A. in Social Sciences, summa cum laude (GPA: 5.64/6.00)	09/2020 – 06/2022
University of Fribourg	

PUBLICATIONS IN REFEREED JOURNALS

Arrigo, M., & Vogler, D. (2026). The impact of communicating CSR initiatives during large sports events on audience attitudes, social norms and intended behavior—The case of the football Euro 2024 tournament. *Journal of Global Sport Management*, 1-27.

Vogler, D., & Arrigo, M. (2025). Politics on the Pitch—How Is Mediatized Football Consumption Related to the Exposure to and Recall of Political Incidents During the Euro 2024? *Communication & Sport*, Online First.

WORKING PAPERS

Discrimination Without Wage Gaps? Racial Preferences and Workplace Segregation in a Virtual Labor Market

with Carlos Gómez-González, Alfredo Fantetti, and Markus Lang

When Good Luck Turns Against You: Performance Responses to Noisy Intermediate Outcomes

with Carlos Gómez-González, and Markus Lang

Sport Stadiums and Urban Economic Development: Evidence from Nightlight Data in Europe

with Sara Suárez-Fernández, Carlos Gómez-González, and Markus Lang

Who Sees Politics in Sports? Norm Endorsement and Partisan Judgments from the 2026 World Cup

with Morgan Wack, Daniel Vogler, Christian Pipal, and Lucas Paulo da Silva

HONORS & AWARDS

2026: IAREP/Elsevier Student Prize Award. Best Paper Award, International Association for Research in Economic Psychology (IAREP) Conference, for “Discrimination Without Wage Gaps? Racial Preferences and Workplace Segregation in a Virtual Labor Market”

2025: Academic Distinction, University of Zurich (Highest GPA among MA graduates of the Faculty)

2022: Freiburger Nachrichten Prize, University of Fribourg (Highest GPA among Bachelor graduates of the Faculty)

CONFERENCE PRESENTATIONS

2026: 17th ESEA Conference on Sport Economics, Zurich, Switzerland

Arrigo, M., Gomez-Gonzalez, C., Fantetti, A., & Lang, M. (2026). Discrimination Without Wage Gaps? Racial Preferences and Workplace Segregation in a Virtual Labor Market.

2026: 31st ECSS (European College of Sport Science) Annual Congress, Lausanne, Switzerland

Arrigo, M., Gomez-Gonzalez, C., Fantetti, A., & Lang, M. (2026). Discrimination Without Wage Gaps? Racial Preferences and Workplace Segregation in a Virtual Labor Market.

2026: 3rd Workshop on Sports, Economics, and Natural Experiments, Stirling, Scotland

Arrigo, M., Gomez-Gonzalez, C., Fantetti, A., & Lang, M. (2026). Discrimination Without Wage Gaps? Racial Preferences and Workplace Segregation in a Virtual Labor Market.

2026: 9th IAREP (International Association for Research in Economic Psychology) Conference, Castellón, Spain

Arrigo, M., Gomez-Gonzalez, C., Fantetti, A., & Lang, M. (2026). Discrimination Without Wage Gaps? Racial Preferences and Workplace Segregation in a Virtual Labor Market.

2026: 9th IAREP (International Association for Research in Economic Psychology) Conference, Castellón, Spain

Arrigo, M., Gomez-Gonzalez, C., & Lang, M. (2026). When good luck turns against you: Performance responses to noisy intermediate outcomes.

2026: 17th Annual Conference of the Swiss Society of Sport Science (4S), Fribourg, Switzerland

Arrigo, M., Gomez-Gonzalez, C., & Lang, M. (2026). When good luck turns against you: Performance responses to noisy intermediate outcomes.

2025: 16th ESEA Conference on Sport Economics, Innsbruck, Austria

Arrigo, M., Gomez-Gonzalez, C., & Lang, M. (2025). When good luck turns against you: Performance responses to noisy intermediate outcomes. [PhD Students workshop]

OTHER PRESENTATIONS

2025: Reading Online Sport Economics Seminars, University of Reading (online)

Arrigo, M., Gomez-Gonzalez, C., & Lang, M. (2025). When good luck turns against you: Performance responses to noisy intermediate outcomes.

TEACHING

The Global Economy of Sport MA lecture / seminar, with Prof. Dr. Markus Lang	Fall 2025 – present
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Gestion de projets (Project Management) MA lecture, with Prof. Dr. Markus Lang	Spring 2025 – present
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Introduction à l'économie du sport (Introduction to Sport Economics) BA lecture, with Prof. Dr. Markus Lang	Spring 2025 – present
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ADDITIONAL ACADEMIC TRAINING

2026: Summer School, Barcelona School of Economics (BSE). Difference-in-Differences with Panel Data (with Prof. Jeffrey M. Wooldridge), Barcelona, Spain

2026: 30th Summer School in Social Sciences Method (FORS). Working with Large Online Datasets for Social Science Research (using R) (with Prof. Lukasz Walasek), Lugano, Switzerland

2026: 12th CUSO Winter School in Behavioral Economics and Experimental Research Data (with Prof. Ernst Fehr, Michael Kosfeld, & Manuel Grieder), Champéry, Switzerland.

2025: 29th Summer School in Social Sciences Method (FORS). Causal Analysis with Observational Data (with Prof. Michael Grätz), Lugano, Switzerland

2025: Introduction to University Teaching (Centre de Soutien à l'Enseignement, University of Lausanne), Lausanne, Switzerland.

ACADEMIC SERVICE

PhD Representative, European Sport Economics Association (ESEA), 2026–present

Ad hoc reviewer: Applied Economics; International Journal of Sport Finance.

Volunteer Team Leader, European College of Sport Science (ECSS) Annual Congress, Lausanne, Switzerland (2026)

LANGUAGES

Italian	Native
English	C1/C2
French	C1
German	C1